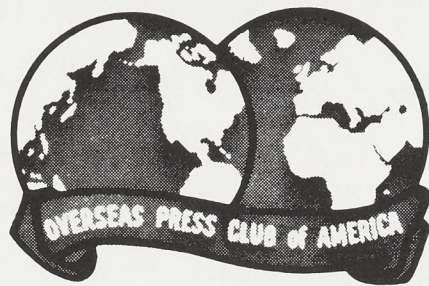


OPC BULLETIN



HOTEL BILTMORE • 55 EAST 43RD STREET • NEW YORK, N.Y. 10017 • (212) 687-2430 • VOLUME 32, NO. 17, SEPTEMBER 1, 1977

Pre-Watergate dirty tricks and new daily subjects for Lasky and Saffir Shoptalks

Take a conservative to lunch — or cocktails.

In this era of the Democrats, a number of high profile members of the opposition wish to be seen and heard. And in late September, two of the best will have "Shop Talk" platforms — author Victor Lasky on the evening of Thursday, September 8 and OPC Board member and publisher of the forthcoming *The Trib*, Leonard Saffir at a special luncheon on Thursday, September 15.

Author of the current best seller *It Didn't Start with Watergate*, Lasky is a self-styled scandal-raker. He is author of seven books on politicians, one of which was *JFK; The Man and The Myth*; it was a best seller at the time of the President's assassination. With an office just a "bug's" throw from the White House, Lasky's current tome cannot be ignored. It probes a continuous line of "dirty tricks" that started back in the days of President Franklin Roosevelt. And he asks his peers of the press, "Where were you prior to Nixon?"

Although Conservative Senator Jim Buckley's chief aide during his term in

Washington, Leonard Saffir states that his new newspaper will speak "with an editorial voice reflecting the values and principle of an overwhelming majority of New Yorkers." That doesn't sound conservative! And readers of Saffir's prototype issue, published in June, called *The Trib* "well balanced." During his "Shop Talk" luncheon, Saffir says he will "lay it on the line," give a critique of the competition and summarize the conclusions that led to the development of his new morning journal. Due this Fall, it will be Saffir's third newspaper. The first was the 1962-63 New York *Standard* which was published during the newspaper strike, and the *Latin American Times*.

Larry Stessin and Gloria Zukerman who co-chair the "Shop Talk Committee" expect a large turn-out for both gatherings. So come early on the evening of Thursday, September 8 — perhaps 5:15 — for the cocktails and conversation with Victor Lasky. And make reservations (Mary Novick, 687-2430) for the noontime Saffir/*The Trib* luncheon. The charge for members is \$7.50 and \$8.00 for guests. Both presentations will take place in the OPC Headquarters, (19th floor, North elevators, Hotel Biltmore) and will be broadcast live by WNYC.

And if you wish to complete your September dance card, Chicago editor and newscaster Ron Powers, author of the much discussed book *The News Business as Show Business*, will join us on the evening of Tuesday, September 20. He will be followed by the most widely read money management guru in journalism, Silvia Porter, on Tuesday September 27.

You can tell that the dog days of summer are long gone, alas.

—Chas. Schreiber

PORTER TO BE HONORED AT OPC SEPTEMBER 27

Sylvia Porter, the most widely syndicated financial writer in America, will be honored for her pioneering role in business journalism when she appears at the OPC's Shop Talk on Tuesday, September 27th at 5:30 PM. She will receive a citation from the New York Association of Women Business Owners highlighting the proclamation by Mayor Abraham Beame, who set September 26 — October 1 as WOMEN IN BUSINESS WEEK. The award to Sylvia Porter will be one of a series of events marking New York's salute to women in the business community.

The presentation will be made by Osborn Elliott, Deputy Mayor for Economic Development. Ava Stern, publisher of *The Enterprising Woman*, will represent the women business owners organization at the ceremony.

David Nisstad soloist for first Music Night

David Nisstad will be featured soloist at an OPC Music Night October 11, at 8:00 P.M.

Nisstad was born and raised on a farm outside Cooperstown, North Dakota. A graduate of Jamestown College with a major in piano and organ, he began voice lessons at Indiana State University. He won the Young Artists Award and subsequently became a baritone soloist, teaching school at Northeastern Illinois University.

At the Blossom Festival, he sang Stravinsky's "Renard" with Piere Boulez, and sang "The Creation" with Robert Shaw. He has sung with Boris Goldovsky and made his debut with the St. Paul Opera Association. During the summer of 1975, he sang with Central City Opera.

Nisstad, for his OPC program, will do a series of operatic music as well as popular show tunes. His accompanist will be Barry Farber.

Jack Frummer, Music Committee Chairman will preside.

Jazz Benefit to star "Lady Day's" friends



BUCK CLAYTON

To kick off the Overseas Jazz Club's great annual jazz benefit for the Overseas Press Club Foundation, titled this year, "Buck Clayton and Friends remember Billie Holiday," a jazz photo show by Jazz Committee member Helen Mandel, will be shown at the Club, with special photos of "Lady Day" by internationally renowned photographer Hugh Bell.

The Jazz Photo Show, starting September 12 to October 1, will be in three parts: Portraits of the veteran musicians who will be featured at the Jazz Benefit on September 28 in the Biltmore Grand Ballroom, including legendary trumpeter, Buck Clayton; Benny Morton, trombone; Eddie Barefield, saxophone; Ram Ramirez, piano and others, who were all close colleagues of Miss Holiday. A series of jazz musicians who performed during the past year at the OPC Twilight Jazz sessions. And the 1977 edition of Jazz Overseas, portraits of some of the two hundred American jazz musicians who appeared in the Grande Parade du Jazz in Nice this year which jazz chairman Wilma Dobie and Ms. Mandel covered for *Jazz Forum Magazine*.

NEW MEMBERS

Nancy Cooley
Jeanne Paris

NEW APPLICANTS

Active Resident

George Bernard, bureau chief, Panex Corp.
SPONSORS: Fred Mackerodt, Martyn L. Schoor

Bruce Duff Hooton, editor — publisher, *Art World*

SPONSORS: Richard Marshall, David Otto Tyson

Ruth Stidger, editor, *Mining Equipment International*

SPONSORS: Werner Brandis, Larry Stessin

Associate Resident

Barnet Deutch, consultant American National Red Cross

SPONSORS: Will Yolen, Matt Bassity Capt. David C. Hague, public affairs officer, U.S. Marine Corps

SPONSORS: William Ballee, Jack Galub Davis (Didi) Ziffren, freelance

SPONSORS: Lester Ziffren, Matt Bassity

The ashes of Hessel Tiltman, a foreign correspondent in Europe and Asia from 1934 until his death a year ago, were buried in the Foreigners' Cemetery in Yokohama, Japan, on August 10, first anniversary of his death. Tiltman, a British journalist, covered the Chinese-Japanese War 1937-38, the Spanish Civil War 1938-39, World War II and the Korean War, 1950-53. He was a founding member and past president of the Foreign Correspondents Club of Japan. He wrote for the *Manchester Guardian*, *The Washington Post* and *The Economist*.

—Al Cullison, Tokyo

New members not welcomed survey discloses

"If the food, drinks and prices at the Overseas Press Club were in line with the excellent, friendly, courteous service, this would be a more attractive place. There has been very little to entice this member to give up activities elsewhere, where the atmosphere is friendlier (apart from the staff) and more welcoming. Many times I have dropped in and nobody has ventured to say a word to me even though I smiled all around. My first impulse was to walk away which I have done on many occasions, thanks to the chilly attitude of members."

This was the conclusion of one member of the Overseas Press Club who responded to a questionnaire sent out last winter to the entire membership. The survey, conducted by Russell C. Tornabene, Chairman, and Harry Rand, Co-Chairman, of the Overseas Press Club Membership Committee, had a return of 21% or 281 replies (142 active, 61 associate and 1 affiliate member; 78 didn't indicate their membership status).

The members were asked their opinions about the Manager's Office, the dining room, bar, the Club itself, programming and the OPC Bulletin.

The survey revealed that the majority of the respondents rated the courtesy and treatment from the Manager's Office as excellent and the dining room and bar, good to excellent. However, the courtesy and treatment from fellow members did not receive high marks. Such comments as "O.K. if you're with a gang, or belong to a club clique" were fairly frequent.

The quality of the food in the dining room was rated by 170 members as fair to good. The size of the portions and the foods' appearance received a good rating by the majority, but members had mixed feelings about the food preparation (99 thought it good to excellent and 92 poor to fair — on the flavor

(Continued on page 2)

CALENDAR

Thursday, Sept. 8, 5:30 p.m. — Talking Shop With... Victor Lasky, journalist and author of *It Didn't Start with Watergate*.

Thursday, Sept. 15, 12 Noon, cocktails, 12:30 luncheon — Shop Talk Luncheon. Leonard Saffir, publisher and editor-in-chief, *The Trib*. "Plans for New York's Newest Daily."

Tuesday, Sept. 20, 5:30 p.m. — Talking Shop With... Ron Powers, Emmy-winning news commentator, NBC News, and author. "The News Business as Show Business."

Tuesday, Sept. 27, 5:30 p.m. — Talking Shop With... Sylvia Porter, nationally syndicated columnist.

Wednesday, Sept. 28, 8:30 p.m. — Grand Ballroom, Hotel Biltmore, 19th Floor. OPC Foundation Benefit Jazz Concert. "Buck Clayton and Friends Remember 'Lady Day.'" Tickets: \$6, in advance; \$8, at door.

RESERVATIONS: Please call Mary Novick, 687-2430. Reservation cancellations must reach the OPC 24 hours before the event, otherwise members will be charged the announced fee.

Club Survey

(Continued from page 1)

of the food, 95 thought it good to excellent and 95, poor to fair).

The service did a bit better, with 143 judging it good to excellent; but 111 members thought the price was too high. In many instances, members mentioned that they never eat at the Club or haven't eaten there sufficiently to render a judgment.

The quality and size of the drinks were given a good to excellent rating, but the prices were judged by 95 respondents to be good to excellent and by 94 respondents as poor to fair.

The Club's location, hours of operation and activities were rated by most respondents as good to excellent.

Although there was no clear indication how the membership felt about the decor, there were several negative comments ranging from awful to pedestrian: "Typical hotel cliché look — uninviting, lighting too bright and harsh."

Members were also asked to write narrative comments. One member remarked, "We're not supposed to be a Forum of the Twelve Casars, but I'm grateful for the ambience."

Others said they would like to see more private rooms that members could use for reading or relaxing informally or serve as a workroom for visiting out-of-towners with typewriters and pay phones. One member said, "How about a couple of lower price specials, e.g. soup and sandwich for \$2 or whatever?" or "How about luncheon buffets 2-3 times weekly and dinners served occasionally?" A third noted, "More should be done to integrate new members to the club's activities."

One hundred forty-three respondents revealed that they had not attended "Talking Shop With..." programs, while 126 did. Headliner Lunches drew 100, 152 did not attend at all. Book Nights attracted 77, 193 were not present. Fifty-six came to Foreign Press Night, and 212 didn't. Jazz Night pulled 43 members, while 226 stayed home. Sixty-five went to "Cocktails at Home," while 205 had cocktails elsewhere. Twenty-six were in the audience for Music Night, 243 respondents were not. The photo exhibits attracted 72, while 197 passed them up. The Annual Awards Dinner produced 42, 227 members did not attend.

Among the newer increased activ-

ities recommended by members were: debates on major controversial issues affecting the press; more panels on global subjects; regional dinners; an employment placement and free-lance service bureau; re-establishment of the Murrow library; more international activities and newsworthy figures; meetings with foreign dignitaries; Headliner Lunches as well as Headliner Dinners; publishers' parties for new books; better planned movie screenings; against-the-tide personalities; reunions of Paris, Moscow and Tokyo correspondents; a talent night; a lounge room featuring overseas periodicals; a theatre night; weekend trips with a group rate; annual book fairs; and a weekly radio or t.v. "news roundtable" series with OPC members participating on "Headline of the Week."

Members were also asked for their opinions of the OPC Bulletin. Comments ranged from "an excellent effort demonstrating the good will and competence of volunteer editors," "well-edited," "very good, informative, useful," "I read every word," "fast reading and informative," "quite valuable, particularly overseas," "I wish it were a weekly" to "amateurish, naive, starry-eyed," "change format back to conventional 4-page, 8½x11," "too many of the same people all the time," "self-promotion ad nauseam." Others noted that the "Letters Department" is still the enemy of the Club and "there usually is at least one item in every issue which catches my interest either because I know the people or the topic attracts me."

A variety of features for the Bulletin were suggested. Included were: more activities for the members; news from overseas; photo stories and bigger photo layouts; occasional drawings and cartoons; more advertising — especially for books; some coverage of the press as a business; more by-lined articles; free-lance contacts; articles on members and their jobs; an employment column featuring job openings; more letters to the editor; advance listing of overseas members coming to town; editorials; a summary on facilities offered at reciprocal clubs; guest columnists — amusing, if possible; more first person accounts of how a member got a story.

The former OPC Bulletin (4-page, newsletter format, 8½x11) was preferred by 120 members while 73 like the present appearance; 34 expressed no preference and 38 gave no answer.

Finally, here are some suggestions members had to improve the Club: "Take a more active role in improving professional standards in the press"; "an active hospitality committee"; "serve dinner"; "sandwiches, hors d'oeuvres or snacks in the evening"; "more younger member activities"; "more opportunities for members to get acquainted/make it easier to do so"; "schedule a series of get-acquainted meetings"; "start a positive program to eliminate negativism"; "new blood needed"; "have coffee served at odd hours"; "make the Club more of a center for social congregation"; "good, inexpensive room-rental arrangements with hotels"; "organize an active lending library with books written by members and others, contributed by publishers of the Club's membership"; and "more communications on OPC programs for members and the establishment of a committee to monitor the programs."

"This study will be effective" conclude Tornabene and Rand, "only insofar as related OPC Chairman and/or board members take appropriate follow up action." —Thomas J. Kraner

**SIGN
UP A
NEW MEMBER**

CLASSIFIED

FOR A BIOGRAPHY of author, editor and journalist Elliot Harold Paul (1891-1958), I would appreciate any letters, notes and/or recollections. Please contact Mr. Emeric Kurtz at 44 Rocky Brook Rd, Cranbury, NJ 08512.

WHO, WHAT, WHERE

By GRACE NAISMITH

NEW LOOK: Lee Griggs of Time-Life News Service moves Sept. 1 from Nairobi, Kenya, to Buenos Aires to become South America Bureau Chief for Time. For five years Griggs has been Africa Bureau Chief for Time, based in Nairobi, covering 49 countries. Now there will be only 12 countries to cover, "and," he writes, "far fewer names of foreign ministers to forget." In terms of geography, the coverage area is roughly the same size... **Raymond J. Blair**, ex-New York Herald Tribune Washington bureau, New Jersey papers, *Newsday* and *INS*, now freelancing from Maine. Blair would welcome assignments at P.O. Box 156, Bailey Island, Maine, 04003. His first assignment was a color story on the Bailey Island Tuna Tournament July 26-30 for the *Maine Sunday Telegram*. Mrs. Blair is staying behind in Old Greenwich, Ct. to sell their 4-bedroom home. (203-637-5695.) ... **Edward Hymoff** has joined the Corporation for Public Broadcasting as director of communications in the Office of Public Affairs. At 52, he has written 10 books and hundreds of magazine articles, winning awards and national headlines. His communications experience has ranged from Carl Byoir to bureau chief for *INS* in Korea, from editor at Think to NBC News, plus other news and public affairs positions. His last article was the lead story in the July issue of *Popular Mechanics* — "Will the Next War Be Fought in Space?" It made the *Congressional Record*... **Ralph Schulz**, McGraw Hill senior vice president and OPC governor, has been elected Treasurer of the Correspondents Fund, succeeding the late **Ben Grauer**.

SPEAKER: John Luter, professor and director of the Journalism Program at the University of Hawaii at Manoa, will present an overview of the status of press freedom at the WICI national meeting in Honolulu, Oct. 5-10.

HONOR: Elmer W. Lower, vice president for corporate affairs, ABC, has been named a distinguished visiting professor at Syracuse University's S.I. Newhouse School of Public Communications for the fall 1977 semester. Lower was vp for the OPC and we wish he were here again.

RECUPERATING: Janice Robbins from an appendectomy and Aaron Einfrank also from appendicitis. Janice (Mrs. Charles Robbins) is at home at Schodack Landing, N.Y.; Einfrank is in Munich.

TRAVELING: Del Mulkey just back from the Himalayas of Northern Kashmir where she photographed Swiss skier Sylvan Saudan making the first ski descent of a summit over 23,000. The summit was 23,410 feet, Nun-Kun, and Del Mulkey made it to the top. Four pages of her photographs appeared in *Paris Match* and a story is coming up. The "highest" of the professional photographers, altitude-wise, under her own power she specializes in ski photography. (She walked down Nun-Kun.)... **Constantine Soloyanis**, Athens-based, travel writer and editor, off to Madrid for the Society of American Travel Writers meeting and the American Society of Travel Agents conference; then Lisbon for the Association of British Travel Agents and on to Miami for the United Federation of Travel Agents Associations, and finally to Tokyo for the annual Japanese Travel Industry meeting... **Robert H. Wood**, former editor of McGraw-Hill's *Aviation Week* and editorial vp of American Aviation Publications, now living in Fairfield, Ct., has been attending Senator Lowell Weicker's senior Interns seminars in Washington as a Senior Intern from Ct... **Harry and Felice Levin** just returned from a month of travel in Spain. Felice will be starting a new assignment for the U.S. Conferences of Mayors assessing their gun control project.

EXHIBIT: Columbia Rossi, now residing in England, will have an exhibit of her primitive paintings at the Stonington Art Gallery, Stonington, Ct. for the week of Sept. 17.

PUBLISHING: Dorothy Ducas editor of two newsletters — the Newsletter of Women Executives in Public Relations and Newsletter of the Health Section of the Public Relations Society of America. Dorothy operates out of her South Salem, N.Y. office... **Yvonne Beaudry** had a travel article, "Little Train Big Treat in French Alps," in the New York Sunday News, July 24. Her by-line has been seen recently in the *Washington Star*, the *Boston Herald American*, the *St. Petersburg Times* and the *Bergen Sunday Record*... **Dick Pyatt**, program director for WNYC penned cover story on Lena Horn for Aug. 15 issue of *Encore Magazine*. He did a "think piece" on Frank Sinatra for *Encore's* July issue. WNYC broadcasts many of our OPC programs live, thanks to Dick... **Theodore Berland** writes another piece — a bulletin for the Public Affairs Committee. Title: Acupuncture — myth or medical treatment?... **Tim Baskerville** of Media Service Group, L.A., reports the purchase of Job Leads, the industry newsletter reporting employment openings in broadcasting and other media. Address: Job Leads, 1680-B Vine Street, Hollywood, CA 90028... **Jack Galub**, travel editor of the new magazine, *Today's Joggers*, has three articles in its pages... **Barney Oldfield** has sold an article to *Westways* magazine, L.A. entitled "Tender Memory of a Tough Guy," about the old racing driver for whom Col. Barney was named... **James A. Gittings**, editor of *A.D.* magazine, has written a new book, "Bread, Meat and Raisins after the Dance." Publisher: Morgan Press, Palos Verdes, Ca. 90274.

USEFUL: Copies of the Associated Press stylebook can be obtained from AP Newsfeatures, 50 Rockefeller Place, New York, N.Y. 10020. Price: \$2.95 for nonmembers of AP. The UPI stylebook can be ordered from Newswire Stylebook, United Press International, 220 E. 42 Street, New York, N.Y. 10017 for \$2.75 for non-subscribers.

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OPC BULLETIN

Published on the 1st and 15th of each month by the Overseas Press Club of America, Inc., Air-mailed to members overseas. First-class mail to others.

William J. Wilson, Chairman and Editor;
Matt Bassity, Ruth Biemiller, George Burns, Blythe Foote Finke, Ben G. Frank, Thomas J. Kraner, Ralph Leviton, Rosalind Moore, Grace Naismith, Rebecca Riger.